



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

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BILL TO:

INNOVATIVE ADVERTISING INC.
ATTN: ACCOUNTS PAYABLE
4250 HWY 22, SUITE 7
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: CHAD BAREFOOT CAMPAIGN
PROD: CHAD BAREFOOT CAMPAIGN SD 18
TITLE: 247422

INVOICE NUMBER: 61-200061815 BROADCAST MONTH: OCTOBER
ORDER NUMBER: 403867 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: E: 1032
ESTIMATE#: 1032
SCHEDULE DATES: 10/27/2012 - 11/06/2012 AGY#/ADV#: 11360/26731
BILLING CYCLE: MONTHLY DATE: 10/28/2012

| SCHEDULE | | | | | ACTUAL BROADCAST | | | | | | | | ADJUSTMENT |
|--|---------------|---------------|-------|-----|------------------|-----|--------------------------------|-----|----|----------------|-------|-------------------------|------------|
| LINE | DATES | TIME PERIOD | PRICE | QTY | DATE | DAY | TIME * | DUR | MG | AGENCY COPY ID | PRICE | REMARKS | DR/CR |
| 11 | 10/27 - 10/28 | 06:00A-07:00A | 150 | 1 | 10/27 | SA | 06:39A | :30 | | NC18SCHOOL2 | 150 | | |
| 21 | 10/27 - 10/28 | 03:30P-07:00P | 1,400 | 1 | 10/27 | SA | 03:29P | :30 | | NC18SCHOOL2 | 1,400 | | |
| PERIOD GROSS COST PER ORDER CONFIRMATION: 1,550.00 | | | | | TOTAL UNITS: 2 | | ACTUAL GROSS BILLING: 1,550.00 | | | | | TOTAL ADJUSTMENTS: 0.00 | |
| | | | | | | | AGENCY COMMISSION: -232.50 | | | | | | |
| | | | | | | | NET DUE: 1,317.50 | | | | | | |

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 10-29-2012